



TRACKD GOLF PRIVACY POLICY

Last Updated: January 8, 2026

1. Introduction

Welcome to Trackd Golf ("we," "our," or "us"). We are committed to protecting your privacy and personal information. This Privacy Policy explains how we collect, use, store, and protect your information when you use our mobile application ("App").

By using Trackd Golf, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

2.1 Account Information

When you create an account, we collect:

- Email address - Used for account authentication and communication
- Password - Stored in encrypted/hashed form; we never have access to your plain text password
- Display name (optional) - Used to personalize your experience

2.2 Golf Round Data

When you track rounds, we collect:

- Course name and course ID
- Date played
- Total score
- Tee colour/yardage selected

2.3 Hole-by-Hole Statistics

For each hole you track, we may collect:

- Par value
- Your score
- Fairway in Regulation (FIR) - Yes/No and direction
- Green in Regulation (GIR) - Yes/No and direction
- Number of putts
- Scramble status (Yes/No/N/A)
- Club used for tee shot
- Club used for approach shot

2.4 User Preferences

We store your preferences including:

- Golf bag configuration (list of clubs)
- Stat tracking preferences (which statistics you want to track)

2.5 Subscription Information

We do not collect or store payment card details. All payments are processed securely by the Apple App Store or Google Play Store, as applicable. If you subscribe to premium features, we collect:

- Subscription status and plan type
- Purchase history
- Subscription start and end dates

2.6 Device Information

We collect limited device information:

- Platform type (iOS, Android, or Web)
- Session authentication tokens (stored locally on your device)

3. How We Use Your Information

3.1 We use the information we collect to:

- Provide our service - Store and display your golf rounds, statistics, and handicap calculations
- Authenticate your account - Verify your identity when you log in
- Process subscriptions - Manage premium feature access and subscription billing
- Improve our service - Understand how users interact with the App to make improvements
- Sync across devices - Allow you to access your data from multiple devices

3.2 We do not use your information to:

- Sell your data to third parties
- Send unsolicited marketing communications
- Track your activity across other apps or websites
- Create advertising profiles

3.3 Legal Basis for Processing (GDPR)

- Contractual necessity – to provide the App’s features, store your golf data, and manage your account.
- Consent – where you choose to provide optional information or preferences.
- Legitimate interests – to improve the App, ensure security, and prevent misuse.
- Legal obligations – where required to comply with applicable laws.

4. Data Storage and Security

4.1 Where Your Data is Stored

Your data is stored on secure cloud infrastructure provided by our backend service provider. Servers are located in secure data centres with industry-standard physical and digital security measures.

4.2 Security Measures

We implement the following security measures:

- Encryption in transit - All data transmitted between your device and our servers uses HTTPS/TLS encryption
- Row-level security - Database-level security ensures only you can access your own data
- Secure authentication - Passwords are hashed using industry-standard algorithms
- Session management - Authentication tokens are securely stored and automatically refreshed

4.3 Local Storage

On your device, we store:

- Authentication session tokens (to keep you logged in)
- Temporary preference data (migrated to cloud storage upon login)

5. Data Retention

Active accounts - Your data is retained indefinitely while your account remains active

In-progress rounds - Temporary round data is automatically deleted when you complete or discard a round

Account deletion - When you delete your account, all associated data is permanently removed from our systems

Local data - Data stored on your device is cleared when you log out or uninstall the App

6. Third-Party Services

We use the following third-party services:

6.1 RevenueCat (iOS and Android only)

Purpose: Processes in-app purchases and manages subscription status

Data shared: User ID, purchase history, subscription status

Privacy policy: <https://www.revenuecat.com/privacy>

6.2 Golf Course API

Purpose: Retrieves golf course information (name, par, hole data) when you start a round

Data shared: Course search queries, course IDs

Note: No personal information is shared with this service

We do not share your personal golf statistics, scores, or round data with any third parties.

7. Your Rights and Choices

You have the following rights regarding your data:

7.1 Access Your Data

All your golf data is viewable within the App, including:

- Round history and statistics
- Handicap information
- Saved preferences

7.2 Update Your Information

You can update your:

- Display name
- Email address
- Password
- Golf bag configuration
- Stat tracking preferences

7.3 Delete Your Data

You can:

- Delete individual rounds from your history
- Delete your entire account (removes all associated data)

7.4 Data Portability

If you require a copy of your data in a portable format, please contact us at the email address below.

8. Children's Privacy

Trackd Golf is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe your child has provided us with personal information, please contact us immediately. If we discover that a child under 13 has provided us with personal information, we will delete such information from our servers.

9. International Data Transfers

Our service providers may process data outside the UK or European Economic Area. Where this occurs, we ensure appropriate safeguards are in place, such as standard contractual clauses approved by the UK and EU authorities.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by:

- Posting the new Privacy Policy within the App
- Updating the "Last Updated" date at the top of this policy
- Your continued use of the App after any changes constitutes your acceptance of the updated Privacy Policy.

11. Data Controller

The data controller for Trackd Golf is:

Sam Proffitt

Country: United Kingdom (UK)

Contact - hello@trackdgolf.com

12. Summary of Data Collection

Data Category	Information Collected	Purpose
Account	Email, password (hashed), display name	Authentication
Rounds	Course, date, score	Track golf history
Hole Stats	Par, score, FIR, GIR, putts, clubs, scramble	Detailed statistics
Preferences	Golf bag, stat settings	Personalization
Subscription	Plan type, status, dates	Premium access
Device	Platform, session tokens	Authentication

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